

HARLEQUIN

PRESS ANNOUNCEMENT

Identity: Dramatically Different Wallpapers from Harlequin

Harlequin will launch Identity, a fabulous collection of signature wallpapers, in May 2009.

Identity is a stunning book of completely individual designs, each of which makes a powerful statement in its own right. A mix of standard and wide-width non-woven wallpapers, Identity comprises eight compelling and dramatically different designs over a range of mouth-watering but highly usable colourways.

Acacia: the border reinvented for the 21st Century! A shadowy motif, depicting the silhouettes of trees, stamped in a contemporary woodblock style.

Acacia Stripe: a complementary stripe motif, which works either as a standalone design or in harmony with Acacia

Barcode: an eye-catching version of the popular barcode stripe over a range of eight colours, encompassing acid and vibrant, subtle and subdued tones

Brighton: a simplistic interpretation of Brighton's regency townhouses, which have been hand-drawn with an endearing naive quality

Eternal: a monochrome photographic representation of oversized pixelated lilies

Illuminate: a retro selection of stylized lampshades, including the famous 'Artichoke' light, in a palette of '50s colours
Passion: this billowy floral has proved so popular that new colours have been introduced – a mix of fashion shades and darker more moody tones

Perception: a wide-width paper, which depicts a 3-D cube design stretching away into infinity. The clever use of metallics emphasises the optical illusion.

Eclectic and cutting-edge, Identity is definitely not a collection that could (or should) ever be overlooked!

Note to editors: All Harlequin wallpapers are responsibly manufactured in the UK with respect for the environment: they are printed using ethically sourced raw materials on paper from sustainable European forests.

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