

HARLEQUIN

PRESS ANNOUNCEMENT

What-A-Hoot: a witty and whimsical children's collection

The Harlequin Studio has designed What-A-Hoot, a fun-filled collection of light-hearted fabrics & wallpapers, guaranteed to wow children of all ages!

Brimming with joy and bursting with happiness, What-A-Hoot embraces every child's dreams. Presented in a glorious palette of scrumptious colours, the humorous collection enjoys a universal appeal which will make both children and adults smile with delight.

For infants and toddlers, Little Letters gives a great intro to the alphabet, whilst What-A-Hoot features the most endearing owls along with their woodland companions. Jolly Jurassic, with its cheeky (but educational!) dinosaurs, appeals to boys and girls alike, whilst what alpha-male could resist the charms of Go Go Retro, with its cleverly drawn cars, scooters & camper vans? Girly heaven is epitomised in the glamorous Pick 'n Mix (featuring every girl's must-have accessories, liberally sprinkled with glitter), whilst which little lady hasn't dreamed of becoming a Polly Pirouette?

What-A-Hoot's six signature designs are complemented by a selection of cheerful checks, stripes and hearts plus a plain blackout fabric in 12 jolly shades – perfect for blocking the light out as well as trims and accessories! The icing on the cake comes in the form of two embellished designs: the aptly-named Cup Cakes, a delicious embroidery which will make your mouth water, and Buttons, featuring multicoloured buttons, sewn onto a woven cream ground. Quirky wallpapers in complementary designs and equally yummy colours complete this lovely collection.

What-A-Hoot's printed fabrics are machine-washable: not just beautiful, but practical too!

Note to editors: All Harlequin wallpapers are responsibly manufactured in the UK with respect for the environment: they are printed using ethically sourced raw materials on paper from sustainable European forests.

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