

HARLEQUIN

PRESS ANNOUNCEMENT

Amilie: an enchanting celebration of casual country style

The Harlequin Studio has designed Amilie, a relaxed yet sophisticated collection of prints, weaves, embroideries and wallpapers, which will be launched in March 2010.

Amilie's inspiration comes from a harmonious mixture of English country garden meets French classic style. Its delightful designs and vivacious colours capture these timeless themes to perfection.

Amilie's luxurious silks, linens and cottons give the collection a soft, laid-back feel. Claire Vallis explains: 'The look we were aiming for was stylish yet casual at the same time. Taking archive designs, giving them a whimsical twist and colouring them in a contemporary way has resulted in a truly elegant collection.'

Amilie comprises five prints, two embroidered and two woven fabrics, complemented by seven wallpaper designs and a separate book of woven stripes and plains. The motifs encompass sumptuous floral bouquets, delightful roses, lavish tulips, enchanting ranunculus, magnolias and wisteria, pretty leaf trails and a captivating Toile.

The spirited colour palette comprises: vibrant shades of lime, fuchsia, pomegranate and coral red; more subdued tones of French grey, charcoal, warm metallics and neutrals; and softer hues of lilac, powder blue and baby pink.

Note to editors: All Harlequin wallpapers are responsibly manufactured in the UK with respect for the environment: they are printed using ethically sourced raw materials on paper from sustainable European forests.

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